

Our Parent Webinar Series

These 60-minute online sessions are run after school throughout the year to keep parents in the loop with the techniques being taught in our workshops. With live Q&As at the end of every webinar, they also give parents the chance to ask any questions they might have about effective studying and exam preparation. Webinar recordings are available for parents who might not be able to attend, helping to ensure that no one misses out.

AUTUMN TERM 2024

SEPTEMBER 17 GETTING (AND KEEPING) YOUR CHILD MOTIVATED

How to help their child develop and maintain a positive

approach to studying.

OCTOBER 1 HELPING YOUR CHILD MANAGE THEIR TIME

How to support their child in staying organised, meeting

deadlines, and balancing school and fun.

OCTOBER 15 HELPING YOUR CHILD SUCCEED IN EXAMS

Maximising exam marks using practice papers, effective revision planning, and optimal exam prep routines.

NOVEMBER 19 HELPING IMPROVE YOUR CHILD'S MEMORY

How their child's memory works and what they can do to help

improve information retention and recall.

DECEMBER 3 BUILDING RESILIENCE IN YOUR CHILD

How to help their child bounce back from setbacks and

navigate challenging times with confidence.

DECEMBER 17 HELPING YOUR CHILD ALLEVIATE STRESS

Advice on starting a dialogue around wellbeing with their child and effective stress management techniques.

SPRING TERM 2025

JANUARY 21 HELPING YOUR CHILD IMPROVE THEIR NOTE TAKING

What their child's notes should look like and how they can

help them study more efficiently.

FEBRUARY 4 MAKING TECHNOLOGY AN ALLY (& NOT THE ENEMY)

How to break the tech-procrastination cycle and use apps to

motivate their child to study.

MARCH 11 HELPING YOUR CHILD PREPARE FOR EXAMS

Maximising exam marks using practice papers and

effective revision planning.

MARCH 25 SUPPORTING YOUR CHILD DURING EXAMS

Supporting their child in the run-up to exams by establishing

good routines in the days before.

SUMMER TERM 2025

MAY 6 ASK ME ANYTHING (LIVE Q&A)

Led entirely by parent questions – we provide actionable, realistic solutions to problems or concerns they may have.

MAY 20 HELPING IMPROVE YOUR CHILD'S MEMORY

How their child's memory works and what they can do to help

improve information retention and recall.

JUNE 17 HELPING YOUR CHILD ALLEVIATE STRESS

Advice on starting a dialogue around wellbeing with their

child and effective stress management techniques.

JULY 1 GETTING (AND KEEPING) YOUR CHILD MOTIVATED

How to help their child develop and maintain a positive

approach to studying.

JULY 15 SETTING UP FOR SUCCESS

How to help their child set goals for the future and

develop a realistic plan to achieve them.

What Parents Are Saying

Packed full of easy-to-implement practical strategies and advice, our webinars help to support thousands of parents across the country, with over **20,000 attendees** joining the sessions every year.

'Very informative. Excellent ideas on how to study effectively leading up to exams and **new ideas I can share with my Year 12 Child.** Great structured approach.'

'To the point, packed with helpful tips. It's not rocket-science, which means it's **very practical, applicable advice.'**

'Super helpful! Well presented, not too much information, clear guidance and examples. Nice to see learning webinars that actually show good learning design principles and practices!'

'Spot on with how my child relates to study and the strategies were good - achievable, realistic and not over complicated.'

'A lovely overview to show my kids what they should be concentrating on and how easy it can be, they just need to follow these **simple guidelines** and practice follow through.'

'Incredible session. I wish I had known this content when I was studying. Excellent presenter - knowledgeable and engaging. Thoroughly enjoyed the session and took a lot away from it. Thank you!'

'Great tips to help our child through the daunting time of prepping for exam times, and **a great Q&A session**. The presenter was brilliant and very well prepared and knowledgeable.'

'I attended with my son Max who is in year 11 and it gave us lots of really useful information to help get organised for his revision. I feel more confident now as a parent to help Max and have already drafted some of the tables you suggested.'

'The information content was excellent. It has really given me a starting point to be able to work together with my child **to help prepare for examinations**. Thank you very much.'

Free Promotional Materials & Reporting

These sessions help to cement long-lasting change across the entire school community, so the higher the parent attendance the better! To help get as many parents registered for the webinars as possible, we provide each school with a range of promotional materials to share the upcoming sessions. These include digital flyers, newsletter pages, and copy-and-paste text for email invites.

At the end of each term, schools also receive an engagement summary report including attendance numbers, poll data, and the most common questions from parents. This will include a report to share with parents, complete with resources to help support parents in those areas.



