

Friday 27th February 2026

Important: Safeguarding Our School Community – Use of Staff Images and posting of AI manipulated videos on Social Media

I am writing to you about a serious issue that is affecting our school community and is, unfortunately, part of a wider national problem. Recently, there have been incidents involving the misuse of staff images through AI-generated videos posted anonymously on social media platforms such as TikTok. This misuse of images is not unique to our school and is increasingly being taken seriously by law enforcement across the country, and across our region. We have not been immune to this latest issue involving social media which has led to many of us questioning whether the benefits of young people accessing social media outweighs the issues and the dangers. When these issues arise, it is understandable why many campaigners are asking for a social media ban for children under 16.

I am specifically contacting you because we have identified two anonymous TikTok accounts that have posted numerous videos created using AI technology. These videos have manipulated images of our staff without their consent. While some of these videos may have been intended as silly attempts at humour, they are inappropriate and have caused genuine distress to the staff members involved. More worryingly, some of the videos are of a serious, potentially abusive and malicious nature. I am sure you will understand the upset this causes to those who have been targeted and the wider school community.

Through careful analysis of the content, comments, images, and followers, we are confident that the creator or user behind these accounts is a student or someone closely linked to our school. This is deeply upsetting for both staff and students and has caused significant disruption and distress.

We have escalated this matter to TikTok and are working closely with a specialised police unit that deals with such online misdemeanours. We intend to pursue this behaviour as abusive and harmful. Once the identity of the user is confirmed, we will take appropriate disciplinary action, including the potential risk to a pupil's place if they are found responsible.

What Can Parents Do to Help?

1. **Please do not assume your son is not involved.** Even the kindest students can be drawn into harmful behaviour through peer pressure. We urge you to check your son's digital devices and social media accounts to ensure he is not participating in or supporting this behaviour.
2. **Ensure your son is not following these anonymous accounts.** These users often mimic the school's identity and badge to appear official, which can mislead students.

3. **Check for downloaded or shared videos.** These AI-generated videos are easily downloaded and spread. If your son has any such videos on his device, we kindly ask that they be deleted. We have already secured copies and screenshots for the police, so there is no need to send these to the school.
4. **Support your son in understanding the impact of such behaviour.** We are committed to educating our students about the ethical use of technology and social media. Assemblies on this topic will be held soon, and next week's "Enlightened Parent" newsletter will focus on AI and digital safety to provide further guidance.

If your son has any information or concerns, he can speak confidentially to a trusted adult at school, share information with you to pass on via email, or use the "Tell Someone" link available on his SharePoint account.

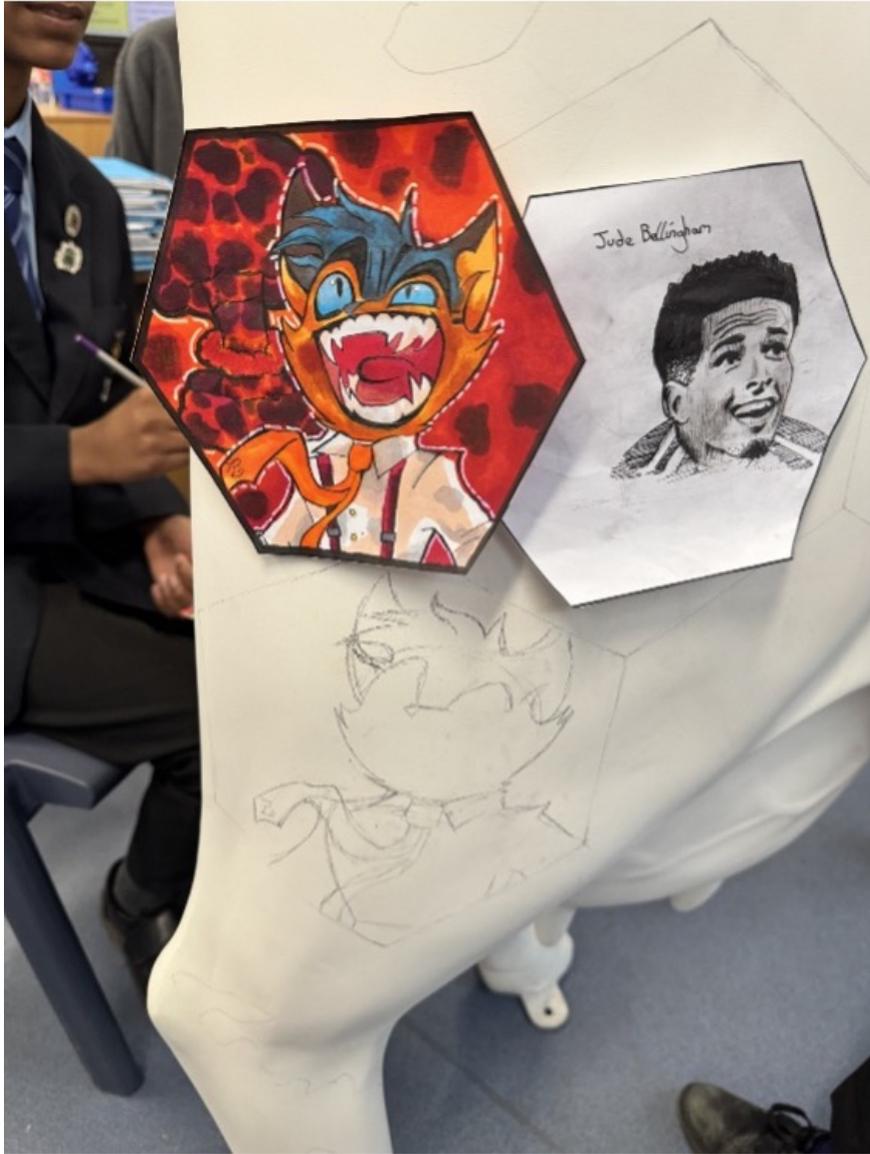
We appreciate your support in helping us protect our staff and students and maintaining a respectful, safe school environment for all.

Thank you,

D Clayton

Cow Club Update!

Cow Club has started and we are so excited to report that we already have some designs on there. You can see from the images below that our boys are already working with gusto at getting our cow decorated – we can't wait to see the final product!









Growth Mindset Assemblies and Show What You Know

This week, student assemblies have been on the topic of having a growth mindset. We talked about the importance of Resilience, one of our STRIVE values, and that everyone fails or is not good at everything straight away. In a video we watched, we heard about the importance of the word 'yet' in reminding us that Resilience and Endeavour (another of our STRIVE values) are key to dusting ourselves off and having another go. This links to a key focus in lessons at the moment which is 'Show What You Know'. We are encouraging all students to do their very best to engage with learning tasks, whether it is using mini-whiteboards for a quick quiz or doing an extended independent piece of work, we want them all to have a go at showing what they know and remembering that however much this is, no-one knows or can do everything – YET.



KING EDWARDS VI
KING'S NORTON
SCHOOL FOR BOYS

Part of the
National Year of Reading 2026

GO
ALL
IN.

Competition Closing date: 27th March 2026

DESIGN A NATIONAL BOOK TOKEN Closing date 27th March download a form and enter yourself OR pick up a form from the library and we will send your entries for you.

[Design a National Book Token competition 2026 - World Book Day](#)

Prizes include

- £100 National Book Tokens
- £350 National Book Tokens for the school
- SECOND PRIZE
- £200 National Book Tokens



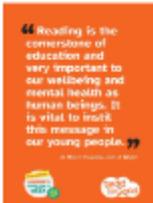
TO REMEMBER FOR
NEXT WEEK-
ACTIVITIES FOR
WORLD BOOK DAY
WILL CARRY ON FOR
A WHOLE WEEK FROM
THURSDAY
WEDNESDAY 5TH
MARCH-WEDNESDAY
11TH.

Look out for or quizzes and
competitions including
The Footy Booky Quiz
Traitors Library Edition and
others_

Library and News
from March 2nd
2026

Part of the
National Year of Reading 2026

GO
ALL
IN.



Reminder: Year 9 Parents' Evening Thursday 24th April – Change to Date

The date of the Year 9 Parents' evening has been moved to Thursday 24th April, and the options deadline will be Friday 1st May. Please save these important dates in your diary.

Reminder: Year 9 Battlefields Visit

Full payment for the Belgium and France Battlefields visit is due on Friday 20th March 2026. If there are any issues regarding this matter, please contact a.davies@knbs.co.uk

Reminder: Year 11 Writer Visit Payment

We have Stephen Kelman, the writer of Pigeon English, visiting school once again on 13th March. We have asked for a voluntary contribution of £3 per students

towards this; details of this payment are on Parent Pay. Thank you to parents who have already paid; your contributions make it possible for us to continue such worthy events.

Dates for your diary

Week commencing 23rd February Year 11 Pre-Public Exams continue

Thursday 5th March 2026 – Year 8 Parents' Evening

Monday 23rd – Friday 27th March – Year 10 Work Experience

Monday 30th March – Friday 10th April – Easter Holiday

Thursday 24th April 2026 – Year 9 Parents' evening